

# What are the Values That Matter™?

Your home is a reflection of you. And the Values That Matter™ reflect what's important to you. We build homes according to these criteria, using them as a starting point to help you plan a home that features your distinctive tastes and desires. Values That Matter™ builders take the time to work with individual customers in a way that big builders simply cannot. We can create a design that ensures your unique character is represented in your new home!

## Sustainability

**sus•tain•a•bil•i•ty, noun**

*characterized by a practice that sustains a given condition without destroying or depleting natural resources or polluting the environment*

Energy costs are still on everyone's mind. Energy awareness is at the top of the list for the **Values That Matter™** program. To ensure that operating costs are minimized, every **Values That Matter™** home is required to be Energy Star (or equivalent) approved. The components of the Energy Star Program are:

- **Effective Insulation**
- **Efficient Heating and Cooling Equipment**
- **High Performance Windows**
- **Third Party Verification**

## Affordability

**af•ford•a•bil•i•ty, noun**

*bear the cost of without serious inconvenience, to manage without risking serious consequences*

Today's homebuyers are looking for a home that will retain its value over time. Homes built by **Values That Matter™** builders address these concerns by starting with home designs that are efficient to build. They choose low maintenance exterior materials and high quality appliances and equipment to minimize the maintenance budget and allow more time for leisure and family activities. A strong warranty program delivers the home in top condition and corrects any problems during the warranty period.

## Family Lifestyle

**fam•i•ly-life•style, noun**

*the consistent integrated way of life of a family as typified by their manner, attitudes and possessions*

Education for our children and continuing education for adults are vital aspects of life, and in today's world that means access to the internet. A **Values That Matter™** home provides multiple locations for simultaneous access for family members. It addresses the issues of controlled access for children. Although the internet is a powerful tool, there is still a need to provide a place where you can settle in to read a good book.

## Functionality

**func•tion•al•i•ty, noun**

*useful or intended to be useful*

Finding a home that is the right "size" for a buyer is critical. The right "size" is determined by the overall square footage, the correct number and type of rooms, and the efficient use of space in each of the rooms. **Values That Matter™** plans show alternative room configurations for maximum flexibility of use. Furniture layouts are provided to ensure that there is no wasted space and that rooms are functional. Special attention is focused on providing abundant storage space.



## Aesthetics

**es•thet•iks, noun**

*the study or theory of beauty and of the psychological responses to it*

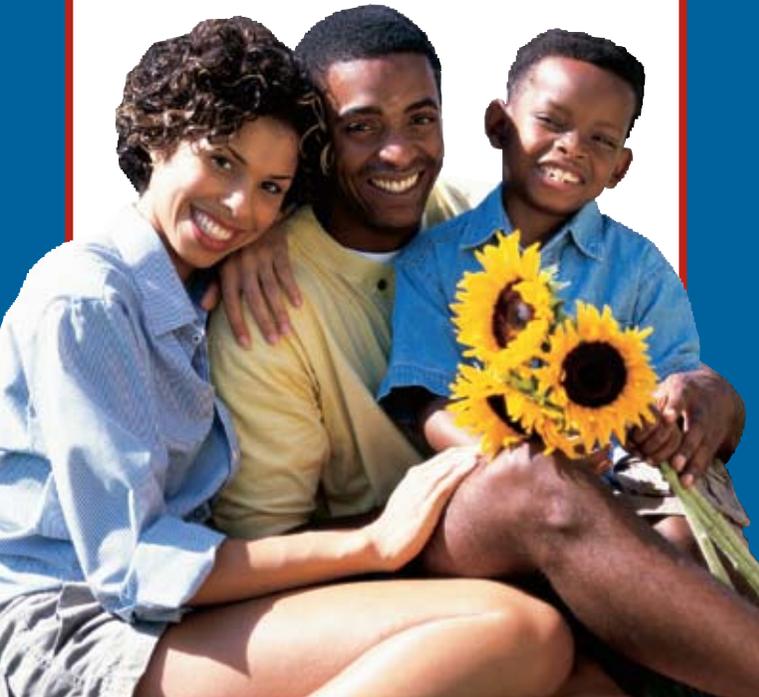
Buying a home is a long and emotional process, yet the importance of consistent architectural design and attention to interior detailing must not be forgotten. Three elevation styles are offered in the **Values That Matter™** Plan Collection: **Traditional, Craftsman** and **Euro-Cottage**. For each style, exterior architectural elements accurately reflect how these classic designs were built in the past. Our new homes will also stand the test of time to provide enduring value.

# Building A New Home? What Matters To You Matters To Us.

*Introducing Values That Matter™.  
New home designs that just  
make sense.*

*Values That Matter™ builders listen carefully  
to what every member of your family wants  
and needs. And that's exactly  
what you'll find here.*

- **Advanced energy-efficiency**
- **Flexibility**
- **More storage space**
- **Affordability**
- **Advanced technology**
- **Low maintenance living**

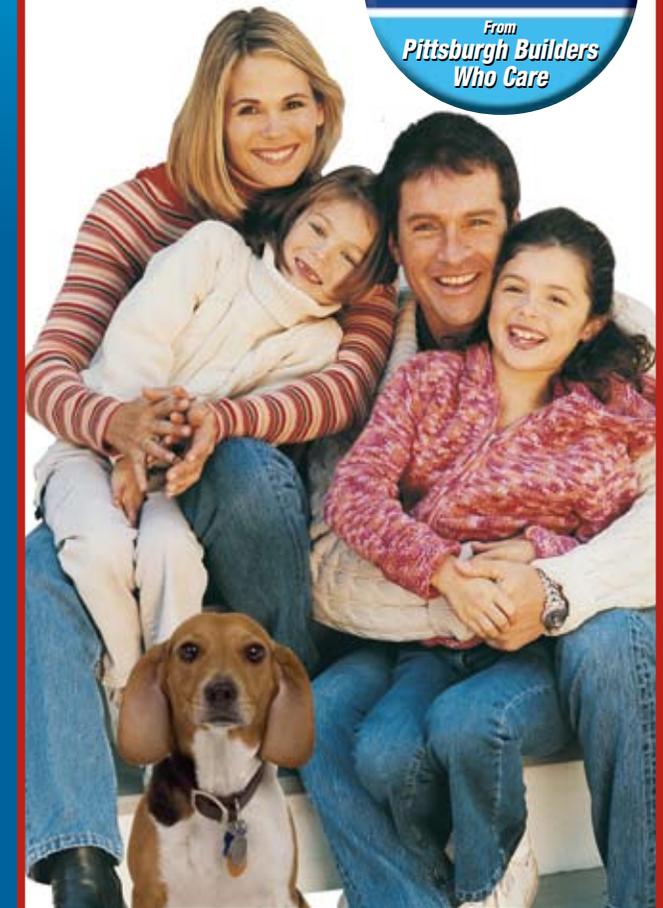


Values That Matter™ builders take the time to understand what you and your family need. We can help with redesigning homes and floor plans for your specific requirements, even if it means starting from scratch. What can we design for you?

Visit [www.BuildWithValues.com](http://www.BuildWithValues.com)  
or call one of our builders today.



# What Matters To You Matters To Us.



**Signature Homes**  
**Eddy Homes**  
**R.A. Snoznik Construction**  
**Paragon Homes**